



Hollander Storefront

Online Selling Made Easy

Hollander's Storefront is designed specifically for automotive recyclers who want to market and sell their inventory online. Easily linked into your web site, Storefront provides your customers an intuitive site to search, find and purchase parts.

Setup and Go

Setting up and configuring is quick and simple. If your parts are in EDEN you can be selling online within minutes. Storefront enables you to expand your market reach and sales opportunities by creating a 24x7 online sales channel.

- Easy to set up.
- Customize to your preferred colors and content.
- Seamlessly integrated with your inventory in EDEN.
- Easily linked into your marketing website.
- Provides an intuitive search tool for customers to find and purchase your parts.
- Separate section to advertise the vehicles/rebuilders you have for sale.
- Responsive design looks great on a phone, tablet, or computer screen.
- Single page checkout streamlines purchase process to improve sales close rate.
- Utilizes PayPal to pay by credit card or PayPal account.
- Seamlessly integrated with Powerlink for order processing.
- Requires no technical or design experience to set up or maintain.
- No IT hassles - Hollander hosts and manages the solution for you.

For more information contact Hollander at 800-825-0644.