

FOR IMMEDIATE RELEASE

## **Hollander Releases Snap-It<sup>sm</sup>**

*Hollander's new Powerlink-based mobile app makes attaching images to inventory as easy as using a phone*

MINNEAPOLIS – February 18, 2015 – Hollander, LLC., a business unit of Solera Holdings, Inc. (NYSE: SLH) and the leading data-driven solution provider for the automotive recycling industry, released Snap-It Monday to the North American market. Snap-It is a mobile app that simplifies the photo capturing process for auto recyclers in three easy steps.

With technology continuously shifting towards mobile accessibility, Hollander's Snap-It – which was already launched in Hollander International's markets in Australia, the UK and Spain - offers recyclers a tool that reduces the time and hassle of image management. Photos taken can be organized and edited on any Android-based phone or tablet, and imported directly into the Powerlink image directory.

"We wanted to make Snap-It simple for multiple reasons," Anders Moeller, managing director at Hollander said. "Images have become vital to selling parts, we created a way to speed up and simplify the upload process, so our customers can get more parts online. In combination with our eLink tool, this offers our recycler customers an unparalleled eCommerce solution."

Hollander will be providing webinars through the rest of February on their Online Training Center to assist those interested with getting the app installed and connected to their Powerlink system. Those interested in downloading the app should contact their account manager, or the Hollander Sales Team.

###

### **About Hollander, LLC**

For 80 years Hollander has delivered trusted business solutions and helped drive parts demand to the automotive recycling industry. Hollander is a business unit of Solera Holdings, Inc. (NYSE: SLH), a leading global provider of risk and asset management software and services to the automotive and property marketplace, including the P&C insurance industry. For more information visit [www.hollandersolutions.com](http://www.hollandersolutions.com)

### **About Solera**

Solera is a leading provider of risk and asset management software and services to the automotive and property marketplace, including the global P&C insurance industry. Solera is active in over 70 countries across six continents. The Solera companies include: Audatex in the United States, Canada, and in more than 45 additional countries; HPI, CarweB and CAP Automotive in the United Kingdom; Informex in Belgium and Greece; Sidexa in France; ABZ and Market Scan in the Netherlands; Hollander serving the North American recycling market; AUTOonline providing salvage disposition in a number of European and Latin American countries; IMS providing medical review services; Explore providing data and analytics to United States property and casualty insurers; Service Repair Solutions, a joint venture with Welsh, Carson, Anderson & Stowe, that provides solutions for the service, maintenance and repair market; and I&S, a provider of software and business management tools, third-party claims administration, first notice of loss and network management services to the U.S. auto and property repair industries, specializing in glass claims. For more information, please refer to the company's website at <http://www.solerainc.com>

**Media Contact**

Scott Ryan

Hollander, LLC

(763) 519-3288

[Scott.Ryan@HollanderParts.com](mailto:Scott.Ryan@HollanderParts.com)