



eLinkTM

ebayTM MOTORS

List and sell your parts on eBay with this easy-to-use, cost-effective eCommerce solution.

eBay is one of the largest online marketplaces globally, with over 150 million active buyers worldwide and over 17 million unique visitors daily. In fact, every 7.2 seconds an engine or component is sold on the site.* Hollander's eLink listing tool makes it easy for you to list and market your parts on eBay, and the exclusive Hollander eBay program provides preferential pricing - reducing the costs associated with selling on eBay.

eLink and eBay Motors: Your Link to More Sales and Profits!

The exclusive relationship between Hollander and eBay Motors offers you an array of benefits:

- Listing tool designed specifically for auto recyclers.
- Unique Hollander Rate Card
 - Free parts listing.
 - Free "Buy Now" and "Best Offer" listing formats.
 - Low final value sales fee.
 - Free professional listing templates.
 - Free subscription to eBay's Selling Manager Pro tools.
 - Free subscription to eBay basic store.
- Dedicated eBay Account Management team and support from Merchant Support Organization.
- Automated listing creation with key part attributes included.
- Automated title creation using relevancy, search frequency and Hollander Interchange.
- Aligned Hollander Interchange with eBay Master Vehicle List for fitment.
- Seamless integration between eLink, EDEN, Powerlink, and Production Management.

Expand Your Customer Base

eBay enables you to sell your parts to anyone at any time. eBay provides a 24x7x365 low cost sales channel that expands your ability to sell parts beyond business hours. And with programs such as eBay's Global Shipping Program, you're able to sell your parts anywhere in the world while eBay manages the complexity of shipping internationally.

Increase Revenue

Hollander's relationship with eBay provides you with services and pricing exclusive to the Hollander eLink solution. One of the key benefits is no upfront listing fees, allowing you to list your entire inventory at no cost, eliminating your financial risk for listing parts in volume and significantly increasing your revenue opportunity.

Built for Recyclers

eLink was designed from the ground up for automotive recyclers. eLink saves time by automating the parts listing process: within our listing tool, you can easily submit, edit and manage your part listings in volume, while features like auto-list allow you to list inventory automatically as it comes into your yard. eLink also enables you to customize your listing preferences, rules, content and templates.

Automation via Integration

Seamlessly integrated with EDEN® and Powerlink®, the process of listing and selling parts is automated through eLink. When listing a part, eLink includes the part attributes (e.g. grade, pricing, fitment and images) from EDEN and when a part is sold it automatically updates your inventory in EDEN and Powerlink, preventing duplicate sales. Further, when you sell a part on eBay, an order is automatically generated in Powerlink, and eLink automatically knows to remove the listing. If applicable, a job is created in Production Management for processing.

For more information contact Hollander at 800-825-0644.

*According to 2015 Q2 eBay Motors statistics.