



# Powerlink®

*Manage your inventory and sell more parts with this comprehensive yard management solution.*

There's no question: Running your yard efficiently and profitably is a big job. Simplify the task with Powerlink, a comprehensive yard management system to help you manage inventory, streamline operations and sell more parts.

Powerlink is a powerful, Microsoft® Windows®-based application that features an easy-to-use interface. Integrated with Hollander Interchange, the world's most widely used parts interchange database, Powerlink enables you to match customer requests to parts in stock—and get those parts to customers quickly and profitably.

## Sell More Parts Faster

Powerlink includes productivity boosting tools for pricing, parts grading and selling suggestions so you can readily identify auto parts and quickly get them into inventory and ready for sale quickly.

## Picture This: Bigger Sales

Research shows that images are key to driving traffic to your parts. Powerlink includes Electronic Data Exchange Network (EDEN) images, so you can instantly find parts on the EDEN trading network and view images of those parts. Your images are also available on EDEN, allowing customers to see multiple images of your parts. Plus you enjoy automated, integrated image processing and one-click access to a catalog of images, including donor vehicle, custom part and Hollander stock images.

## Get In the Know... Now

Knowledge is your biggest ally. Powerlink's ProReports offer clear, accurate insights into every corner of your organization and rich information for better, faster and more informed decisions.

## Speed Up Delivery Times

Powerlink integrates seamlessly with Hollander Production Manager, giving you control over each step of the production cycle and streamlining your order fulfillment processes. That means quicker deliveries and greater customer satisfaction.

## Your Link to Increased Profitability

Powerlink provides a complete set of tools for improving sales and profitability—everything from streamlining workflows to setting prices to monitoring your business. With Powerlink you can:

### Increase Sales:

- Automated parts grading for fast, easy and accurate grades.
- Integration with EDEN, HollanderParts.com and eBay.
- Automated sales screen suggestions advise staff when to negotiate.
- Smart Sell icons quickly show customer status and sales potential.
- Automated pricing continuously monitors part supply and demand and recommends price changes based on defined criteria.

### Improve Productivity:

- Simple, point-and-click workflow with multiple-part search capability.
- Custom images allow you to view a part without having to walk to the vehicle.
- Flexible order processing, including support for extended warranties.
- Customizable dismantling worksheets for fast inventory entry.
- Bulk part maintenance helps you relocate, re-price or re-tag large numbers of parts quickly.
- Flexibility to manage multiple locations using a single yard management system.

### Leverage Business Insights:

- Track vehicles and parts to identify those that drive the highest sales and profits.
- Monitoring capabilities help you quickly and easily identify your best customers.
- Productivity gauging helps you evaluate employees and pull data to measure “pay-for-performance” programs.
- Barcode support with ProScanner to quickly audit and move part records.

## Backed By Solid Training and Support

High-quality Hollander training and support are just a click or call away.

- Visit our Online Training Center 24/7 at **[www.training.hollandersolutions.com](http://www.training.hollandersolutions.com)**.
- Call our Technical Support team at 800-825-0092  
Monday-Friday: 7 a.m. to 7 p.m. CDT  
Saturday: 8 a.m. to noon CDT
- Visit our online support page **[support.hollandersolutions.com](http://support.hollandersolutions.com)**.

For more information contact Hollander Sales at 800-825-0644!

