



EDEN[®] Pics

Easily add product images for increased online sales and more repeat business.

It's a fact: Incorporating images into your online part listings is a proven way to increase traffic and drive additional sales. Rev up your online sales with EDEN Pics, a cloud-based image management solution that is fully integrated into the Powerlink[®] workflow.

Drive Traffic to Your Parts

EDEN Pics makes your part images immediately visible to thousands of prospective buyers through EDEN, HollanderParts.com and eLink.

Set Your Listings Apart

You face plenty of online competition. Images can make your listings stand out among the many others competing to sell the same products.

Make Seeing Believing!

Online buyers rarely purchase what they can't see. When choosing between a listing that includes an image and one that doesn't, most buyers will opt for the listing that includes an image.

Generate Repeat Business

When you combine high-quality images with an outstanding buying experience, many buyers will actively seek you out the next time they need parts, increasing your repeat business.

Inspire Trust and Confidence

Incorporating images into your listings makes buyers more comfortable with the online buying process and gives them the confidence that the part they see is the part they'll get.

Easy to Use Anytime in the Inventory Cycle

EDEN Pics is intuitive and easy to use, making the process of adding images virtually effortless. Anyone can add them—and at any point in the inventory process. Images are safely stored in the cloud and readily visible to you for quality assurance throughout the sales cycle. You can easily reorder and assign images and even rearrange them between vehicles and parts.

EDEN Pics features:

Streamlined Image Workflow:

- Add part and vehicle images at any point in the inventory process in Powerlink®.
- View images of your parts at any time during the sales cycle.
- All vehicle images are hosted in the cloud, no matter where the vehicle is associated (EDEN store, non-EDEN store).
- Non-EDEN inventory – maintains existing custom image workflow.

Seamless Integration:

- Effortlessly add images directly through EDEN Pics.
- See all parts inventoried from a particular vehicle.
- Easily search EDEN Pics for vehicles and parts.

Improved Quality of Your Inventory:

- Arrange images in an optimal order for eLink and HollanderParts.com.
- Provide images on EDEN so everyone can see them.
- Rearrange images between vehicle and parts easily using copy/paste or drag-and-drop.

Supercharge Your Online Parts Sales with EDEN Pics!

Call your Account Manager or 800-825-0644 for more information about this sales-generating solution!

Backed By Solid Training and Support

High-quality Hollander training and support are just a click or call away.

- Visit our Online Training Center 24/7 at **www.training.hollandersolutions.com**.
- Call our Technical Support team at 800-825-0092
Monday-Friday: 7 a.m. to 7 p.m. CDT
Saturday: 8 a.m. to noon CDT
- Visit our online support page **support.hollandersolutions.com**.

