



## Hollander e-Commerce

*“Hollander has taken traditional part locating to a whole new level, enabling yards to SELL PARTS directly from their website, then manage, fulfill, and track these orders within Powerlink. This innovative selling solution gives Hollander clients a new competitive edge, and allows them to meet the rising expectations of today's auto parts buyer.”*

**Tom Dorazio**, Senior Product Manager, Hollander

### **Online Selling Solution**

Hollander e-Commerce is an innovative solution that allows you to sell parts online directly from your company website. Using real time integration with the Powerlink inventory management system, buyers can search your inventory, view detailed part information including photos, and *purchase* parts right from your website. With Hollander e-Commerce you will increase sales, and can grow and manage your online business with ease.

### **Integrated with Powerlink**

Hollander e-Commerce is directly integrated to the Powerlink system, so all parts can be sold online, as well as through your existing sales channels. Inventory is reserved as soon as buyers place items in their shopping cart to ensure 100% fulfillment of online purchases. With online purchases immediately available in Powerlink as orders, they can be processed and fulfilled using your existing workflow. Consolidated reporting allows you to manage ALL of your sales activity from both online and traditional sales channels.

# Hollander e-Commerce

## Features and Benefits

### Save Time and Increase Sales

- Free up sales resources as buyers shop and complete purchases from your website
- Eliminate order entry tasks as purchases automatically create orders in Powerlink
- Use your existing fulfillment workflow for both e-Commerce and traditional orders

### Direct Integration to Powerlink

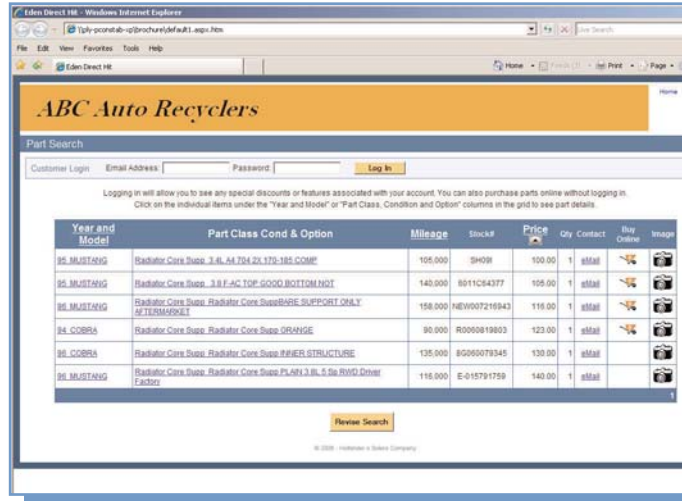
- All parts verified as available before being placed in the buyer's shopping cart
- Part & vehicle images displayed to the buyer
- Orders created in Powerlink as soon as buyer completes the purchase

### Easy Buying Experience

- Buyers can login for customer specific pricing and shipping options, and charge purchases to their account
- Buyers choose from multiple shipping options, including local delivery, small package, and yard pickup
- Multiple warranty options presented for each part
- Immediate confirmation of purchase and automatic status updates when orders are processed for shipping
- Online access to real time customer order status

### Flexible Configuration

- Choose which part types are available for purchase via Hollander e-Commerce
- Create delivery areas and shipping rates for local delivery customers



HOLLANDER E-COMMERCE SEARCH RESULTS

- Create login accounts for top customers to encourage repeat purchases
- Customize email messages sent to buyers

## World-Class Training and Technical Support

### Training

Hollander offers multiple options for implementation and continuous product training, including phone-based, onsite and online training. Visit Hollander's Online Training Center, [www.training.audatex.us](http://www.training.audatex.us), for more information and a list of online classes.

### Technical Support

Hollander Technical Support is available at 800-825-0092, from 7 a.m. to 7 p.m. Central, Monday through Friday, and 7 a.m. to 2 p.m. Central on Saturday. In addition to answering your questions over the phone, Technical Support also features unlimited access to an online support website, [www.support.audatex.us](http://www.support.audatex.us), that offers 24/7 e-based support, web chat, knowledge-base software and answers to your frequently asked questions.



## Providing Solutions That Enable Recyclers to Sell More Parts

Since 1934, Hollander has delivered trusted business solutions to the automotive recycling industry. Today, more than 10,000 automotive recycling facilities rely on Hollander products. Hollander's Interchange is the most widely used database to identify automotive parts that interchange, setting the standard for communicating part "fit" and "availability".

## Contact a Sales Rep Today

For more information:  
Call: 800-825-0644, option 5 or  
Email: [sales@audatex.com](mailto:sales@audatex.com)

**Look for this icon when purchasing parts!**



15030 Avenue of Science, Suite 100, San Diego, CA 92128

Tel: (800) 825-0644 Fax: (763) 553-0270

[www.hollandersystems.com](http://www.hollandersystems.com) [www.audatex.com](http://www.audatex.com) [www.solerainc.com](http://www.solerainc.com)

© 2008 Audatex North America, Inc. All Rights Reserved. HOLLANDER and the HOLLANDER logo are registered trademarks owned by Solera Holdings, Inc., or its affiliated companies, in the United States and/or other countries. - AUD7788\_r01